

**Jonathan O’Conner**

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## Education

**Rhode Island School of Design** Providence, RI  
2006-2010 Industrial Design, BFA  
2005 Industrial Design, Pre-College Program

**Brown University** Providence, RI  
2010 Qualitative Methods and Ethnography, Course  
2009 Intro to Cognitive Science, Course

**Kokrobitey Institute** Kokrobitey, Ghana  
2008 Visual History of Ghana, Study Abroad

## Experience

**IA Collaborative** Chicago, IL  
2019 Design Researcher

**Grand Studio** Chicago, IL  
2018 Contract UI/UX Designer

**Verdes** New York, NY  
2018 Freelance Strategist

**Wolff Olins** New York, NY  
2018 Freelance Strategist

**Imprint Projects** New York, NY  
2017 Freelance Strategist

**Sub Rosa** New York, NY  
2015-2017 Strategist  
2014-2015 Associate Strategist

**TODA** Brooklyn, NY  
2012-2013 Junior Designer  
2011-2012 Design Intern

**INVIVIA** Cambridge, MA  
2010-2011 Design Intern

**Lamar Graphics** Baton Rouge, LA  
2010 Service Design Consultant

## Recognition

**Core77 Design Awards**  
2011 Strategy-Research, Student Runner Up

**Rhode Island School of Design**  
2006-2010 Honors

## Research

Observational investigator with a strong understanding of qualitative methods. Experienced in planning research, conducting interviews, analyzing data, and communicating findings.

## Strategy

Future-focused thinker experienced in developing brand positionings, guidelines, and experiences based on client, consumer, and contextual insights.

## Design

Creative problem-solver experienced in leading and facilitating the development of design solutions. Highly capable of expressing ideas through written, visual, and physical media.